

Speedway Notional Operating Profit and Loss Data

20.08.23

| Assumptions (average) | Premiership | | Championship | | NDL | |
|---------------------------------|------------------|-------------------|------------------|-------------------|-----------------|------------------|
| | Meeting | Value (inc) | Meeting | Value (inc) | Meeting | Value (inc) |
| Adults | 800 | 22.00 | 600 | 20.00 | 350 | 13.00 |
| Concession | 200 | 20.00 | 400 | 18.50 | 200 | 12.00 |
| Children | 100 | 4.00 | 100 | 3.00 | 140 | 4.00 |
| Programmes | 600 | 3.00 | 500 | 3.00 | 150 | 1.00 |
| Meetings | 17 | | 17 | | 9 | |
| Receipts | Meeting | Annual | Meeting | Annual | Meeting | Annual |
| Adults | 17,600.00 | 299,200.00 | 12,000.00 | 204,000.00 | 4,550.00 | 40,950.00 |
| Concession | 4,000.00 | 68,000.00 | 7,400.00 | 125,800.00 | 2,400.00 | 21,600.00 |
| Children | 400.00 | 6,800.00 | 300.00 | 5,100.00 | 560.00 | 5,040.00 |
| Programmes | 1,800.00 | 30,600.00 | 1,500.00 | 25,500.00 | 150.00 | 1,350.00 |
| Sponsorship (Local) | 500.00 | 8,500.00 | 600.00 | 10,200.00 | 100.00 | 900.00 |
| Merchandise (net) | 600.00 | 10,200.00 | 475.00 | 8,075.00 | 50.00 | 450.00 |
| Raffles (net) | 200.00 | 3,400.00 | 100.00 | 1,700.00 | 100.00 | 900.00 |
| Sponsorship (season) | | 20,000.00 | | 5,000.00 | | 1,000.00 |
| TV Fees | | 70,000.00 | | | | |
| Car Park fees (net of costs) | 400.00 | 6,800.00 | 350.00 | 5,950.00 | 200.00 | 1,800.00 |
| Streaming Fees | 250.00 | 4,250.00 | 150.00 | 2,550.00 | 30.00 | 270.00 |
| Bars - Concession | 400.00 | 6,800.00 | 300.00 | 5,100.00 | 150.00 | 1,350.00 |
| Food - Concession | 300.00 | 5,100.00 | 200.00 | 3,400.00 | 100.00 | 900.00 |
| Total Receipts inc VAT | 26,450.00 | 539,650.00 | 23,375.00 | 402,375.00 | 8,390.00 | 76,510.00 |
| Less VAT | 4,408.33 | 89,941.67 | 3,895.83 | 67,062.50 | 1,398.33 | 12,751.67 |
| Total Net Receipts | 22,041.67 | 449,708.33 | 19,479.17 | 335,312.50 | 6,991.67 | 63,758.33 |
| Costs - Operation | | | | | | |
| Prize Money | 14,000.00 | 238,000.00 | 9,000.00 | 153,000.00 | 1,000.00 | 9,000.00 |
| Riders Travel/Air | 200.00 | 3,400.00 | 700.00 | 11,900.00 | 300.00 | 2,700.00 |
| Riders Sundry | 200.00 | 3,400.00 | | | | |
| Sub Total - Riders | 14,400.00 | 244,800.00 | 9,700.00 | 164,900.00 | 1,300.00 | 11,700.00 |
| Gate Staff | 120.00 | 2,040.00 | 120.00 | 2,040.00 | 60.00 | 540.00 |
| Stewards | 420.00 | 7,140.00 | 420.00 | 7,140.00 | 100.00 | 900.00 |
| Track Staff | 300.00 | 5,100.00 | 300.00 | 5,100.00 | 100.00 | 900.00 |
| Cleaning Staff | 350.00 | 5,950.00 | 350.00 | 5,950.00 | 100.00 | 900.00 |
| Announcer | 100.00 | 1,700.00 | 100.00 | 1,700.00 | 100.00 | 900.00 |
| League Officials | 250.00 | 4,250.00 | 250.00 | 4,250.00 | 150.00 | 1,350.00 |
| Entertaining | 150.00 | 2,550.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Travel Expenses | 200.00 | 3,400.00 | 60.00 | 1,020.00 | 100.00 | 900.00 |
| Marketing/Advertising | 200.00 | 3,400.00 | 100.00 | 1,700.00 | 100.00 | 900.00 |
| Energy/Fuel | 650.00 | 11,050.00 | 650.00 | 11,050.00 | 500.00 | 4,500.00 |
| St Johs Ambulance | 1,000.00 | 17,000.00 | 1,000.00 | 17,000.00 | 1,000.00 | 9,000.00 |
| Printing | 750.00 | 12,750.00 | 600.00 | 10,200.00 | | 0.00 |
| | | 0.00 | | 0.00 | | 0.00 |
| Sub Total - Overheads | 4,490.00 | 76,330.00 | 3,950.00 | 67,150.00 | 2,310.00 | 20,790.00 |
| Total Meeting Costs (Av) | 18,890.00 | 321,130.00 | 13,650.00 | 232,050.00 | 3,610.00 | 32,490.00 |
| Season | | | | | | |
| Track Materials | | 12,000.00 | | 12,000.00 | | 8,000.00 |
| Track Management | | 20,000.00 | | 20,000.00 | | 5,000.00 |
| Team Manager | | 10,000.00 | | 8,000.00 | | 5,000.00 |
| Commercial Manager | | 20,000.00 | | 5,000.00 | | 0.00 |
| Equipment Maintenance | | 6,500.00 | | 6,500.00 | | 4,000.00 |
| Company Expenses | | 5,000.00 | | 5,000.00 | | 1,000.00 |
| Travel Expenses | | 2,000.00 | | 2,000.00 | | 500.00 |
| Sign-On fees | | | | | | |
| Registration Fees | | | | | | |
| Insurance | | 10,000.00 | | 8,000.00 | | 4,000.00 |
| Rates | | 40,000.00 | | 40,000.00 | | N/A |
| Sundry | | | | | | |
| Total Season Costs (Av) | | 125,500.00 | | 106,500.00 | | 27,500.00 |
| Total Costs | | 446,630.00 | | 338,550.00 | | 59,990.00 |
| Estimated P&L | | 3,078.33 | | -3,237.50 | | 3,768.33 |