

SKYIBLUES

in the **COMMUNITY-**

Registered Charity No: 1127014

Letter of Support

Site at the former Coventry Speedway Stadium, Binley Woods

24th May, 2021

To Whom it may concern,

We write regarding the above mentioned site. The site has the potential to provide a modern training facility including a 3G pitch; changing facilities, and a small area of car parking.

Sky Blues in the Community are the official charity of Coventry City Football Club and aspires to make positive impacts across all areas of the community through health, sport, inclusion, football development and education. We pride ourselves in our ability to deliver accessible and high standard activities whilst facilitating and adapting to the needs of the community. We have a passionate and dedicated team working endlessly to make a difference in our community and through the use of healthy lifestyles/wellbeing and physical activity hope to succeed in changing the lives of people in our community. Our registered charity currently provide activities and projects across Coventry and Warwickshire around 5 themes sport, health, inclusion, education and football development and this facility would be an excellent addition to provide community activities to the local community.

We believe that such a facility would provide the capacity to offer the potential to increase physical activity and wellbeing across a wide range of groups particularly women and girls, children and young people with disabilities and the older generation through walking football which will improve fitness and combat isolation through social gathering.

There are no comparable facilities elsewhere in the area. The site is ideally located for such a use being located close to Coventry and having good public transport links into Coventry. The site also has good access into Rugby located on the A428 (Coventry Road), a main road into Rugby. Football is a popular activity in Coventry, Rugby, and the surrounding area, and new provision would offer potential to help address inactivity across a range of groups in the local community.

We can provide further details as required including details of operational arrangements including details of the organisation that would manage the facility, programme of use, maintenance proposals, hours of operation, income streams and user charges. The provision of these details will demonstrate that the facility will be appropriately managed for meeting the community's needs over a long term period.



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Ricoh Arena, Phoenix Way, Coventry, CV6 6GE

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We would welcome the opportunity to engage further with the Council on the potential development and use of the site.

Yours Sincerely



David Busst
Head of Community
Sky Blues in the Community



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